

Scaling NewSum

Big data text Clustering and Summarization using N-Gram graphs



Alexandros Tzoumas | a.tzoumas@scify.org



NewSum

What's our product about?

NEWSUM API EXPLORER v1.1

Topics Sources DOCS

SEARCH	2571 topics	English	~
filter clusters			
#ARTICLES PER TOPIC	Pinterest, Zoom shares surge in market debuts after IPOs		
	Paris prosecutors investigating if short-circuit caused Notre Dame fire		
#FB POSTS PER TOPIC	3 罰0 ¥1 ■ Europe ④0 篇0 €1 品1 菌 4/19/2019, 1:09:38 AM 菌 4/19/2019, 12:20:05 AM		
•	Vladimir Putin and Kim Jong Un will meet in Russia later this month		
#TWEETS PER TOPIC	Key quotes from U.S. Special Counsel Mueller's report		
0	λ 3 🛐 0 🕊 0 🗮 Top news Θ 2 🚔 0 Ο 4. 0 🛱 4/19/2019, 1:09:38 AM 🗎 4/19/2019, 12:09:29 AM		
0	The ELEVEN times Mueller says Trump's actions could have been obstruction of justice		
#CATEGORIES	3 罰 0 ♥ 0 ■ Americas ● 1 篇 0 ● 0 赤 1 菌 4/19/2019, 1:09:38 AM 菌 4/19/2019, 12:03:49 AM		
~	Russia Asked To Dock A Warship Heading For Venezuela In The Mediterranean. Then Things Got Weird.		
#SOURCES	Napoli 0-1 Arsenal (0-3 agg): Alexandre Lacazette's seals Gunners a Europa League semi-final spot		
~	N 2 ■0 ♥0 ■ World sport ⊕0 ■ 0 € 2 ♣0		
#ORGANIZATION ENTITIES	Corbin earns 1st win with Nationals, beats Giants 4-2 № 2 0 0 0 0 0 0 0 4/19/2019, 12:12:15 AM		
~			
#PERSON ENTITIES	Nadler says Mueller report shows 'disturbing evidence' of obstruction of justice - video № 1 ■0 ●1 ■0 ●0 ♣0 曲4/19/2019, 1:09:38 AM 曲4/19/2019, 1:2:00:37 AM		
~	Michael Cohen says he can 'fill in the redacted blanks' of the Mueller report 3.1 ■0 ♥3 ■ Americas ●3 ■0 ●0 ♣0 曲4/19/2019, 1:09:38 AM 曲4/19/2019, 12:00:42 AM		

SEARCH	5 topics (2571 total)	English	~
filter clusters			
#ARTICLES PER TOPIC	Facebook admits collecting email contacts of up to 1.5 million users without permission		
	5 related article(s)		
#FB POSTS PER TOPIC	Facebook admits collecting email contacts of up to 1.5 million users without permission (washington times)		
0	Facebook uploaded email contacts of 1.5m users without consent (the guardian)		
Ŏ	Facebook says it uploaded email contacts of up to 1.5 million users (reuters)		
#TWEETS PER TOPIC	Facebook says it uploaded email contacts of up to 1.5 million users (reuters)		
0	Facebook 'unintentionally uploaded' email contacts of 1.5 million users (washington post)		
ŬŬ	Generated summary:		
#CATEGORIES	Facebook Inc said on Wednesday it may have "unintentionally uploaded" email contacts of 1.5 million new users since May 2016, in what seems to be the latest privacy-relation of the	ated issue faced by the social media company. (reuter	rs)
Technology ×	• discovery follows criticism of Facebook by security experts for a feature that asked new users for their email password as part of the sign-up process. (the guardian)		
	• In a statement, Facebook admitted collecting contact information from the digital address books of users who provided the social network with their email addresses and	matching passwords. (washington times)	
#SOURCES	Company says it has stopped using password verification feature that collected data Facebook has admitted to "unintentionally" uploading the address books of 1.5 millio collected data and notify those affected. The (the guardian)	n users without consent, and says it will delete the	
~	• As well as exposing users to potential security breaches, those who provided passwords found that, immediately after their email was verified, the site began "importing" of	ontacts without asking for permission. (the guardian	1)
#ORGANIZATION ENTITIES	Extracted Entities:		1
~	Grganization: Facebook		
#PERSON ENTITIES			2
~	Wisconsin governor says he wants to renegotiate Foxconn contract 3 5 ∎ 0 ♥ 0 ■ Technology ● 0 ■ 0 ● 1 ♣ 0 ● 4/19/2019,1:09:38 AM ● 4/18/2019,5:11:47 AM		
#LOCATION ENTITIES			

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SEARCH	3 topics (402 total)	English	•
filter clusters			_
#ARTICLES PER TOPIC	TRON (TRX) Up Almost 50% This Week: What's the Deal? ³ ¹¹ ¹⁰ ¹⁰ ¹⁰ ¹⁰ ¹⁰ ¹⁰ ¹¹ ¹¹ ¹⁰ ¹⁰ ¹⁰ ¹¹		
	11 related article(s)		
#FB POSTS PER TOPIC	EOS and Ethereum (ETH) Update, is 2019 Their Year? (cryptocurrencynews.com)		
	TRON (TRX) Up Almost 50% This Week: What's the Deal? (cryptocurrencynews.com)		
Š	BTT Token Coming Soon; First Step in Supporting Decentralized Internet, Says Justin Sun (cryptocurrencynews.com)		
<u> </u>	Monero "Mistake"-Now You Can't Pay for Fortnite Merch with Monero (cryptocurrencynews.com)		
TWEETS PER TOPIC	Did You Hear the News? Monero Now Accepted at Fortnite Merch Store! (cryptocurrencynews.com)		
•	Ethereum Hard Fork Draws Near: ETH up 71% on Verge of Update (cryptocurrencynews.com)		
0	GMO Internet Group Takes Big Hit in Mining Revenue Yet Increases BTC Rewards (cryptocurrencynews.com)		
CATEGORIES	Litecoin's Charlie Lee Sparks Twitter Battle Over "Bitcoin Extremists" (cryptocurrencynews.com)		
~	Bitcoin Price: Holding Steady Near \$3,800, Corrections Across the Market (cryptocurrencynews.com)		
~	DX.Exchange: Nasdaq-Powered Crypto Exchange Offers Tokenized Stock (cryptocurrencynews.com)		
SOURCES	Ethereum will Hold Apple and Tesla Stock Next Week (cryptocurrencynews.com)		
~	Generated summary:		
	• The Litecoin founder isn't shy when it comes to voicing his opinion on crypto via Twitter and yesterday was no different. (cryptocurrencynews.com)		
DRGANIZATION ENTITIES	• Throughout the entire crypto community, it is known that TRX, in the past, has been 'pumped up' on announcements of 'potential partnerships.' (cryptocurrencynews.com)		
~	So, it's just another new exchange, right? No. Not at all. (cryptocurrencynews.com)		
*	GMO Mining Revenue The company showed "extraordinary loss" from its hardware manufacturing sector in Q4 of 2018. (cryptocurrencynews.com)		
PERSON ENTITIES	Japan's GMO Internet Group has published a report on its in-house crypto mining operations. (cryptocurrencynews.com)		
	• Ethereum Constantinople Countdown This particular hard fork has been in preparation since 2017, and it promises key upgrades to the Ethereum network. (cryptocurrencynew	vs.com)	
*	• DX.Exchange DX.Exchange is a European-regulated crypto exchange, that will allow investors to buy tokenized stock from ten technology companies that currently trade on the	e Nasdaq Stock Market.	
#LOCATION ENTITIES			





Business Goals

Goals

Business goals

- improve the quality of the solutions our product offers
- allow NewSum technology to expand to new domains/markets





From a technical perspective

Measure and evaluate:

- the accuracy of candidate clustering components,
- the effectiveness (summary quality) of alternative summarization components
- the overall scalability of the system





Challenges

Business challenges

- Expansion to new markets should take domain specific characteristics into account as system parameters

- A product manager is not able to configure the product-related settings appropriate for each domain, so a semi-supervised process would be invaluable

FED4FII

From a technical perspective

- Define a process for evaluating different clustering and summarization components

- Scale the algorithms to process thousand of sources/articles





The Experiments





Tengu testbed with the support of IMEC Cassandra - Hadoop - Spark







Experiment set 1



Results

Goal:

Measure effectiveness of NewSum's candidate clustering implementations

Related datasets:

Multiling (articles with clustering information) 6GB database of news articles

Methodology:

Run clustering on 2 different clustering implementations and measure recall and precision.

Automatic evaluation for MultiLing dataset Manual process for news articles dataset



Selected the algorithm with higher precision & recall





Experiment set 2



Results

Goal: Measure scalability

Related dataset: 6GB database of news articles



Run the clustering pipeline using as input a) the algorithm from experiment set 1 b) a variable number of articles.

Measure speed

Increased 5 times the speed of the clustering pipeline!

Identified areas of improvement





Experiment set 3



Results

Goal:

Measure effectiveness of NewSum's candidate summarization implementations

Related datasets:

6GB database of news articles



Methodology:

Run the summarization pipeline using as input a) configuration/parameter setting b) a number of clusters to be summarized. Recall and precision were measured through a manual process.

Results:

Implemented/Identified the process for selecting the algorithm appropriate for each scenario

Implemented/Identified the process for selecting the algorithm appropriate for each scenario





Conclusions

What we achieved



- Defined a process for evaluating clustering algorithms
- Defined a process for evaluating summarization components
- Increased 5 times the speed of the clustering pipeline!
- Measured scalability and identified bottlenecks



How Fed4Fire+ helped us

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Patron's support was crucial to the success of the experiments



How Fed4Fire+ helped us

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Provided a quick way to start experimenting with big data without having to worry about the underlying technologies



How Fed4Fire+ helped us



Funding allowed us allocate time to implement the algorithms and analyze next steps





Next Steps





Continue working on algorithm implementations Distributed N-gram graphs Improve clustering speed using blocking methodology

Automate the set up of a pipeline in a cloud environment to be used in production.

Release a domain specific product related to Blockchain news.





Top Cryptocurrencies by

Short term popularity (last 24h)

Long term popularity (last 7d)

Sentiment

Show 50 • entries					Search:		
# ▲	Name	\$ Symbol	Popularity inde	x 🕆 Change (2h)	🕆 Change (24h) 🕴	¢	
1	Bitcoin	BTC	5.24%	0%	1.35%	Show more	
2	Ethereum	ETH	0.57%	0%	-9.52%	Show more	
3	💠 Binance Coin	BNB	0.44%	0%	528.57%	Show more	
4	0 Bitcoin Cash	ВСН	0.37%	0%	42.31%	Show more	

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This project has received funding from the European Union's Horizon 2020 research and innovation programme, which is co-funded by the European Commission and the Swiss State Secretariat for Education, Research and Innovation, under grant agreement No 732638.

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